



## Leading Swiss Independent serving fund groups with over \$10 trillion snaps up State Street veteran

Carnegie Fund Services SA (CFS), the leading Swiss Representative and Distributor of funds in Switzerland, has appointed John D. Campbell OBE as Chairman of its Advisory Board, with immediate effect. In this newly created role, Mr Campbell will report to Neil Carnegie, Chairman of CFS, as the business expands its capabilities via its FINMA and FSMA approved platform fundeye.com.

Mr Campbell was previously Global Head of Strategic Clients at Aberdeen Standard Investments and formerly worked at State Street for 16 years, latterly as Senior Managing Director, leading State Street's Global Services business across the UKMEA region.

Commenting on Mr Campbell's appointment, Neil Carnegie said: "I am delighted to welcome John, as we embark on an exciting new chapter in our development of fundeye.com. His broad experience and track record of success speaks for itself. CFS has enjoyed steady growth in recent years and is well-placed to continue that trajectory with fundeye.com's compelling client offering, providing our fund management clients with a reliable and experienced Swiss partner that is focused on delivering sustainable value and high levels of service.

"Our global fund data and document platform, fundeye.com, is ready to take a number of new enhancements to market, to disrupt established industry incumbents, as a cost-efficient, turnkey solution that enables fund managers to simplify their mandatory cross-border data and document publication and significantly reduce their associated costs. In a fragmented, uncompetitive and inefficient market fundeye.com is a disruptor, utilising modern proprietary technology to drive down costs and offer publication and dissemination across multiple jurisdictions with outstanding service quality. As a carbon-neutral business, with carbon-neutral data partners, we are ideally placed to provide our clients with a sustainable supply chain that helps them achieve their net zero objectives."

Mr Campbell said: "I am excited to be joining CFS at such a pivotal moment in the development of its business, with a proposition that will bring significant and positive benefits to the worldwide business of fund distribution. With a long and well-established reputation for reliability and high levels of service, CFS has an impressive list of market-leading fund groups as clients, many of whom I have had the pleasure to work with in my previous roles. The fact that CFS is a business run on sustainable principles speaks volumes for the foresight and integrity of its experienced management team, as helping the fund management industry to lead investors by example towards a sustainable future is vital, if we are to overcome the biggest challenge of our time."

In his new role, Mr Campbell will be responsible for building out CFS's Advisory Board, to guide the future strategy and development of the fundeye.com platform, which already boasts over 110,000 ISINs, on behalf of more than 18,000 sub-funds, with the ability to publish and disseminate across 59 jurisdictions.

For further information, contact Neil Carnegie on +41 22 705 11 77, or John Campbell on +44 7770 448933

**Notes to editors:**

**About Carnegie Fund Services SA (CFS)**

Founded in 2003 and headquartered in Geneva, Switzerland, CFS is the leading independent legal representative and distributor of foreign collective investment funds in Switzerland, serving over 110 fund groups who together manage combined assets of over \$10 trillion. Authorised and regulated by FINMA (Swiss Financial Market Supervisory Authority), CFS has longstanding expertise in the Swiss fund management and fund distribution markets.

**About fundeye.com SA**

Founded in 2016, fundeye.com hosts a state-of-the-art, carbon-neutral international platform for information, mandatory publication and dissemination of investment fund data and documents. fundeye.com helps fund providers remain compliant, mitigate risk, and enhance their distribution capabilities. fundeye.com strengthens the network between fund providers, fund distributors and investors. The platform is recognised by financial market supervisory authorities in both Switzerland and in the EU for mandatory publication. The service is available world-wide, in 59 jurisdictions. Thousands of funds from many of the world's largest fund houses are already covered.